



WSOC-TV
WSOC Television, Inc.
PO Box 809229
Chicago, IL 60680-9229
(855) 333-2676

CONTRACT

Contract / Revision 585782 /		Alt Order # 09598687
Product HOUSE MAJORITY FORWA		
Contract Dates 08/20/19 - 08/26/19		Estimate # 7884
Advertiser ISS/House Majority Forward-A		Original Date / Revision 08/13/19 / 08/13/19
Billing Cycle WEEKLY	Billing Calendar Broadcast	Cash/Trade Cash
Property WSOC-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Adults 35+		
Agg Code TV14573	Advertiser Code 509	Product 1/2 545
Agency Ref P00018027		Advertiser Ref P00071584-A

And:

Waterfront Strategies
3050 K Street NW
Ste 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WSOC	08/20/19	08/26/19	6a EWN Daybreak	6:00 AM-6:30 AM		:30			P-03		NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$1,800.00					
N 2	WSOC	08/20/19	08/26/19	6a EWN Daybreak	6:30 AM-7:00 AM		:30			P-03		NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$1,900.00					
N 3	WSOC	08/20/19	08/26/19	GMA 7a-8a	7a-8a		:30			P-03		NM	7	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				7	\$1,800.00					
N 4	WSOC	08/20/19	08/26/19	GMA 8a-9a	8a-9a		:30			P-04		NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				5	\$1,600.00					
N 5	WSOC	08/25/19	08/25/19	EWN 6a Sun	6a-7a		:30			P-03		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/19	08/25/19	-----1				1	\$700.00					
N 6	WSOC	08/25/19	08/25/19	Su 7a-8a News	7a-8a		:30			P-03		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/19	08/25/19	-----1				1	\$1,000.00					
N 7	WSOC	08/20/19	08/26/19	M-F 9a-10a	9a-10a		:30			P-04		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$800.00					
N 8	WSOC	08/20/19	08/26/19	M-F 10a-11a	10a-11a		:30			P-03		NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$700.00					
N 9	WSOC	08/20/19	08/26/19	The View	11a-12p		:30			P-03		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$1,000.00					
N 10	WSOC	08/20/19	08/26/19	EWN 12 Noon M-F	12p-1230p		:30			P-03		NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u> 585782 /		<u>Alt Order #</u> 09598687
<u>Contract Dates</u> 08/20/19 - 08/26/19	<u>Product</u> HOUSE MAJORITY FOR	<u>Estimate #</u> 7884
<u>Advertiser</u> ISS/House Majority Forw:		<u>Original Date / Revision</u> 08/13/19 / 08/13/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$1,200.00					
N 11	WSOC	08/20/19	08/26/19	M-F 1230-1p	1230p-1p		:30			P-03		NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$700.00					
N 12	WSOC	08/20/19	08/26/19	Strahan and Sara	1p-2p		:30			P-03		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$600.00					
N 13	WSOC	08/20/19	08/26/19	General Hospital	2p-3p		:30			P-03		NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$650.00					
N 14	WSOC	08/25/19	08/25/19	GMA Su	8-9a		:30			P-03		NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/19	08/25/19	-----1				1	\$1,700.00					
N 15	WSOC	08/25/19	08/25/19	This Week: Stephanop			:30			P-03		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/19	08/25/19	-----1				1	\$1,400.00					
N 16	WSOC	08/20/19	08/26/19	M-F 4p-5p	4p-5p		:30			P-03		NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$850.00					
N 17	WSOC	08/20/19	08/26/19	EWN 5p M-F	5p-530p		:30			P-03		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$1,500.00					
N 18	WSOC	08/20/19	08/26/19	EWN 5:30p M-F	530p-6p		:30			P-03		NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$1,700.00					
N 19	WSOC	08/20/19	08/26/19	EWN 6P-630P M-F	6p-630p		:30			P-03		NM	4	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$2,250.00					
N 20	WSOC	08/20/19	08/26/19	M-F 7P-730P	6:58 PM-7:00 PM		:30			P-03		NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$4,000.00					
N 21	WSOC	08/25/19	08/25/19	EWN 6P SA-SU	6p-630p		:30			P-03		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/19	08/25/19	-----1				1	\$1,400.00					
N 22	WSOC	08/20/19	08/26/19	M-F 7P-730P	7P-730P		:30			P-04		NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$1,700.00					
N 23	WSOC	08/20/19	08/26/19	M-F 730-8P	730-8P		:30			P-04		NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				4	\$1,600.00					
N 24	WSOC	08/26/19	08/26/19	Mon Prime Other 1	8p-11p		:30			P-03		NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/26/19	09/01/19	1-----				1	\$6,500.00					
N 25	WSOC	08/20/19	08/20/19	Tue Prime Other 1	8p-11p		:30			P-03		NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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Week:		08/19/19	08/25/19	-1-----				1	\$5,500.00					
N 26	WSOC	08/22/19	08/22/19	Thur Prime Hour 2	9p-10p		:30			P-05		NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/19	08/25/19	---1---				1	\$3,800.00					
N 27	WSOC	08/25/19	08/25/19	Sun HOUR 3	9p-10p		:30			P-03		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/19	08/25/19	-----1				1	\$6,000.00					
N 28	WSOC	08/20/19	08/26/19	M-Su 11p-1135p	LOC11p-1135p		:30			P-03		NM	5	\$8,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTFSS				5	\$1,750.00					
N 29	WSOC	08/20/19	08/26/19	Jimmy Kimmel Live	1135p-1235a		:30			P-04		NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$700.00					
N 30	WSOC	08/20/19	08/26/19	ABC News Nightline	1235a-108a		:30			P-03		NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/19	08/26/19	MTWTF--				3	\$450.00					
N 31	WSOC	08/22/19	08/22/19	NFL PRS Local Game Various			:30			P-03		NM	1	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/19/19	08/25/19	---1---				1	\$13,000.00					
Totals									0.00				92	\$159,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/19/19 - 08/25/19	71	\$126,100.00	(\$18,915.00)	\$107,185.00
08/26/19 - 09/01/19	21	\$33,850.00	(\$5,077.50)	\$28,772.50
Totals	92	\$159,950.00	(\$23,992.50)	\$135,957.50

Signature: _____ **Date:** _____

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